

Our B.I.G. Highlights

Bluewater Cycling Organization - Not for profit corporation that controls B.I.G.
Have over 1000 riders & 200 volunteers
Run 24 weekly training/info rides - 300 cyclists attend
Fund Lambton Palliative Care Retreat – 200 participants attend
Fund local Palliative Care seminars – 100 participants attend
B.I.G. Bites on Bikes - 1000 meals delivered to front line workers
Fund Palliative Care workers to attend world renowned conferences
\$200,000 raised for continued Palliative Care education w/Bluewater Health & St. Joseph's Hospice

"The B.I.G. Cycle Of Life"

45 min documentary showing the connection between a cycling community and Palliative Care
Striving to secure a National Sponsor to ensure this documentary is seen by all Canadians free of charge
Living well and dying well in our community

Lambton Palliative Care Retreat

2-day Palliative Care conference featuring world renowned speakers
2021 Virtual Conference - "A Day with Legends and Pioneers in Palliative Medicine"

Training Rides

Monday nights for 12 weeks before B.I.G. - attended by 70 novice riders
Wednesday nights for 12 weeks before B.I.G. - attended by 230 experienced riders
These rides include a focus on health & wellness, nutrition, safety and camaraderie

"Share the Road" Initiative

Being carried out in conjunction with the City of Sarnia
Initially 120 Share the Road signs being placed in strategic locations
A social media education campaign will begin late June 2021
Similar programs being planned with all 11 municipalities in Lambton County
Tourism Sarnia Lambton are on board and ready to actively promote

School Education Seminars

Partnership with the Lambton Kent District School Board, hosting online, cycling education seminars
Volunteer lead, enriching program for our youth and families in the community
Rules of the road, bike safety, proper bicycle maintenance, hand signals, helmet fitting, Q&A's
Over 3200 Grade K-8 students in Lambton/Kent have participated in this program, June 2021

Cycle Sarnia

Aggressively pursue and help fund cycling paths throughout Sarnia
Encourage and help fund commuter cycling
Encourage safe cycling on roads & trails
Advocate for a more environmentally friendly community
Create a Bike Hub - one space for cyclists of all disciplines to socialize, learn, conduct bike maintenance on-site